

NATASHA ALLAIRE STONE



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SKILLS

Event Management
Project Management
Film/TV Production
Client Services
Talent Management
VIP Management
Fashion Design
Floral Design
Décor Installation
Private Catering Events
Hospitality Industry
Microsoft Suite



VOLUNTEER

coordinator
Palm Springs International Film Festival
Palm Springs - 2020

senior coordinator
Rock N' Roll Camp For Girls Gala
Los Angeles - 2019

senior coordinator
Rock N' Roll Camp For Girls Camp
Los Angeles - 2018



EDUCATION

Screenplay Development
The Next Level Script II
Certificate
outlining, scene work, final draft, dialogue

Fundamentals of Screenwriting
The Next Level Script
Certificate
conceptualization, story and character development

Project Management
School of Visual Concepts
Certificate
planning, communications, budgets, scheduling, client services

Film and Television Production
Seattle Central Community College
Associates Degree
directing, producing, scriptwriting, acting, editing

creative + senior producer + production manager

I am a design-savvy, dedicated senior producer with live event, entertainment and brand activation experience in multimedia, digital and hybrid environments. Committed and collaborative while managing multiple teams to meet client expectations in a fast-paced environment.

Seasoned problem solver who is able to quickly pivot in high pressure situations while maintaining professional integrity and grace. Resourceful and reliable in overseeing the overall production flow and work integration, passionate about creating visionary and memorable experiences.

EXPERIENCE

freelance producer

Haute Agency: Cedar Park, TX - 11/2018 - Present

- Responsible for coordinating event development and pre-production, securing design and styling elements, VIP client management.
- Supervised installation of artisan builds and conceptual experiences, vendor coordination and talent management on-site.
- Industries: luxury automotive brands, major insurance companies and hotels.

freelance producer

Workshop Worldwide: New York, NY - 2021 - Present

- Responsible for on-site installation of conceptual design and production elements, vendor coordination and client relations.

executive producer

Delray Lighting: Los Angeles, CA - 08/2020 - 2022

- Responsible for creation and development of all product content, staffing, scheduling and producing the product launch videos.
- Managed production team on-site and the liaison between the client and the creative.
- Produced interactive virtual product reveals and created a collectible artwork initiative inspired by classic Delray Lighting to foster a collaboration between the fine art and industrial design communities.

unit production manager

Live Media Group - iQiyi: Los Angeles, CA - 06/2018 - 07/2018

- Responsible for coordinating photography and ENG production teams on-site.
- Managed press rooms for talent and contestant live segments.
- VIP client management - liaison between the Chinese and U.S production teams.

product developer

EIGHTH LIGHT DESIGN: Los Angeles, CA - 02/2014 - 11/2019

- Responsible for conceptualizing trend direction, fashion tech pack development and design, VIP client management and coordinating sample requests.

producer

CBS Interactive: Los Angeles, CA - 08/2013 - 10/2016

- Supervising producer for CBS online network event coverage for multiple annual events.
- Responsible for supervising red carpet live interviews with VIP talent and academy clients at multiple Grammy Awards.
- Produced artist content at Grammy Awards pop ups, live events, concerts and Producers/Engineers events.
- Producing live CBS/CW show specific interactive content at San Diego Comic-Con International.
- Coordinated live stream interactive fan-based content for Big Brother and Survivor live chats and after show segments.
- Managed CBS press room, VIP talent management for junkets and preview events.

